

"Empowering SMEs" call - KPI definition

<p>EITHE02.4 - Innovations launched on the market</p>	<p>Number of innovations introduced on the market during the KAVA duration or within six months after completion <u>with a sales revenue of at least 10 000 EUR documented</u>. [TARGET]</p> <p>Innovations introduced on the market must be directly linked with the activity and reported in the year when they reached the first revenue (but not later than six months after completion of the activity).</p>	<p>Structure data:</p> <ul style="list-style-type: none"> - Year of reporting - Name of the innovation - Type of innovation (e.g. new product, new service) - Market (country) - Country of origin of the company commercializing the innovation - Total revenue from the innovations launched on the market for the reported year in EUR. For open access innovations only: number of confirmed users. <p>Supporting evidence:</p> <ul style="list-style-type: none"> - Description of product or process with specified performance characteristics/ physical parameters/ functionalities demonstrating novelty (new or significant improvement) of the product/process - Declaration demonstrating link with a specific activity - Documented proof such as an invoice or an online sales record demonstrating that the purchases totaling to at least 10 000 EUR has been made by a customer
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